

**Practices Paper 1157** 

# **CPS 5: Paper Session 5: Building Retrofit (Practices)**

Case Studies of Residential Façade Upgrades in Five Climate Zones







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1

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- Kalamazoo MI (Tom Tischler)
- Jackson, MS (Cleo Nichols/C&C Contracting)
- Long Beach, NY (Rick Wertheim/United Way)
- Bellingham, WA (Dan Welch/Bundle Design)

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# Five Energy-Efficient Re-Siding and Window Upgrade Case Studies

- Recruited siding contractors: add exterior rigid insulation and window upgrades as part of siding install.
- Assessed
  - Market opportunities
  - · Technological solutions
  - Supplier-Installer market channels
- 5 regions targeted:
  - Hot-Dry
  - Marine
  - Cold
  - Mixed-Humid
  - Hot-Humid

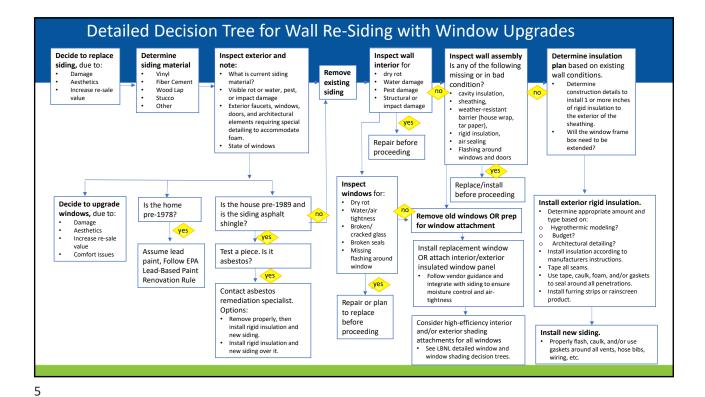
Market
Opportunities
(house value, ROI,
installation cost,
incentives, funding
schemes)

Supplier-Installer Market Channels and Business Models (Supply Chain/Contractor skill set) Technological
Opportunities
(energy and
moisture
performance,
infiltration, solar
control, other
benefits)

3

#### **5 Facade Upgrade Case Studies** Kalamazoo, MI: 1950s kit house (2x4), previously Bellingham, WA: 1977 remodeled with home with old steel siding deteriorating cedar siding Long Island, NY: 2-Story, stucco siding, HUD home, Jackson, MS: some mineral wool Phoenix, AZ: 1955 home, 2x4, cavity insulation, 1949 slump Aluminum tar paper wrap, block. siding, partial some single-pane painted sheathing and windows with no no insulation insulation

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**Residential Façade Upgrade Decision Trees** Decide to Replace Siding Decide to Upgrade Windows Inspect Exteriors. Inspect Windows. Rot, damage? Cracked glass? Pre-1978 lead paint? Broken seal? Pre-1989 asbestos shingles? Frame damage? Missing flashing? Remove existing siding. Plan to remediate Repair and/or replace Inspect wall interior Single-pane? Double-pane? Pest or Water Damage? Not low-e? Uninsulated frame? Repair Replace or add storm Missing or bad cavity insulation, sheathing, No house wrap, air sealing, flashing? Consider insulated shades and/or exterior awnings, shades, or solar screens Replace/Install Plan and Install exterior rigid insulation. Integrate with new/existing windows, sheathing, house wrap. Install new siding

# **Building Characteristics and Performance**

Location	Climate Zone	Year Built	Building Size	Pre/Post HES	Pre/Post ACH50
Bellingham, WA	4C, marine	1977	1,959 ft <sup>2</sup> ; two-story	1 <del>→</del> 3	11 <del>→</del> 8
Jackson, MS	3A, hot-humid	1955	820 ft <sup>2</sup> ; single-story	1→9	No data
Kalamazoo, MI	5B, cold	1946	1,500 ft <sup>2</sup> ; single-story	7 <del>→</del> 10	→3 (post)
Phoenix, AZ	3B, hot-dry	1949	1,980 ft²; single-story	1→5	10→6

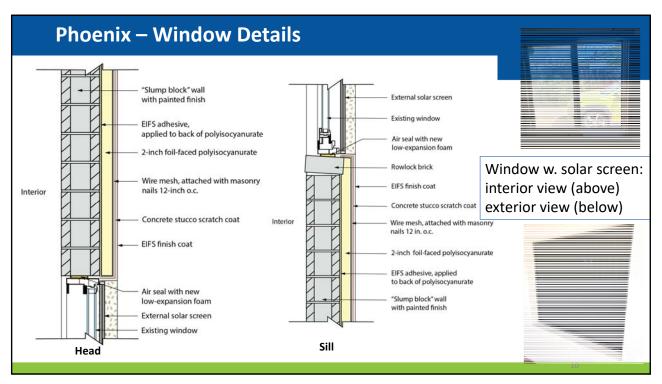
7

# Phoenix, AZ – Hot-Dry Climate Zone 2



- "Slump block" (concrete block/paint) walls
- No water control, cladding, or insulation
- Previously updated to double-pane windows





#### **Phoenix: Key Take-Aways**

- Insulation outboard of the concrete → thermal mass benefits
- Non-drained vapor-impermeable stucco system: OK in hot-dry climate Phoenix.
- Risky → in other climates use drained foam stucco (e.g., EIFS)
- Existing double-glazed windows → exterior shading
- Builders help guide shading decisions (right shading for the right windows)

Phoenix Project	Siding <sup>1</sup>	Windows <sup>2</sup>
Planned Material Cost	\$5,338	\$655
Planned Labor Cost	\$12,445	\$275
Total Planned Cost	\$17,783	\$930
Added Upgrade Material Cost	\$1,857	\$2,606
Added Upgrade Labor Cost	\$625	\$400
Upgrade Incremental Cost	\$2,482	\$3,006
Total Project Cost with Upgrades	\$20,265	\$3,936

<sup>&</sup>lt;sup>1</sup> Add stucco over 2 inches polyiso insulation.

11

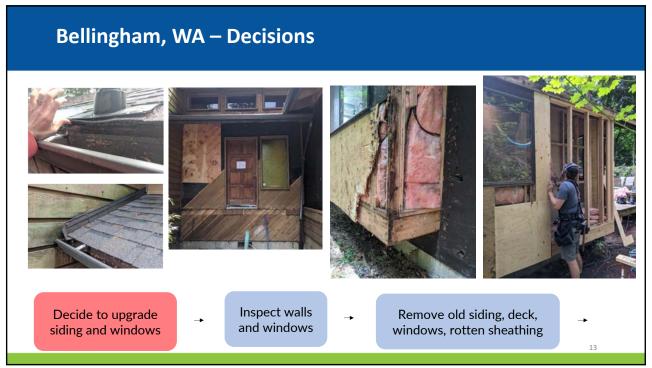
# Bellingham, WA – Marine Climate Zone 4

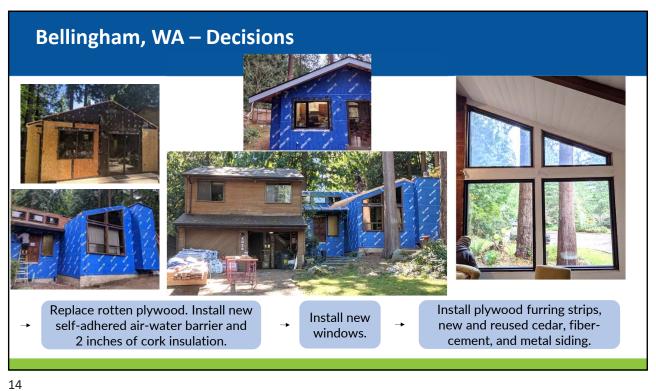


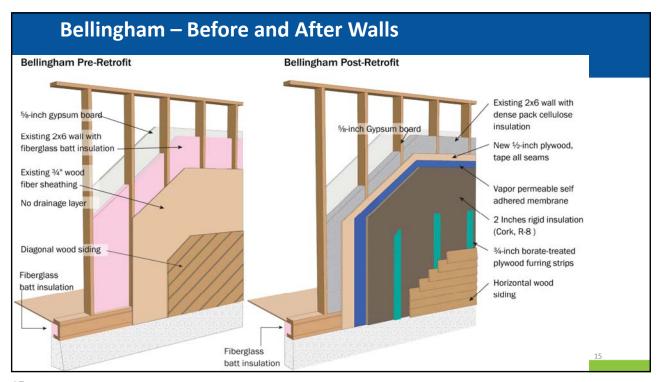
Slanted cedar siding → moisture issues

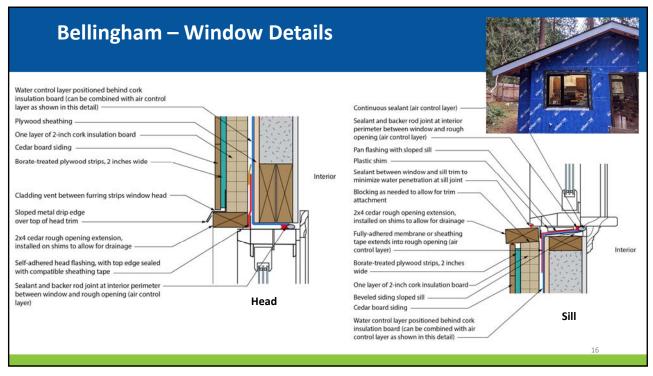
12

<sup>&</sup>lt;sup>2</sup> Add solar screens to all windows, and replace one single-pane window.









Bellingham Project	Siding <sup>1</sup>	Windows <sup>2</sup>
Planned Material Cost	\$6,800	\$8,954
Planned Labor Cost	\$5,750	\$1,450
Total Planned Cost	\$12,550	\$10,404
Added Upgrade Material Cost	\$3,847	\$3,555
Added Upgrade Labor Cost	\$1,100	\$0
Upgrade Incremental Cost	\$4,947	\$3,555
Total Project Cost with Upgrades	\$17,497	\$13,959

<sup>&</sup>lt;sup>1</sup> Add 2 inches of cork rigid insulation.

#### **Bellingham: Key Take-Aways**

- Lack of overhangs + high rainfall climate → moisture problems, high risks
- Vapor-impermeable self-adhered roof & wall membranes → lack of drying risks
- Window improvements >> wall insulation impact
- Cork insulation: dimensionally stable, watertight,
   Class II vapor retarder, sustainable
- Durability, indoor air quality, and moisture performance - as important as energy savings in renovation
- Streamlining installation of exterior insulation (one pass) saves time & money

17

## Kalamazoo, MI – Cold Climate 5



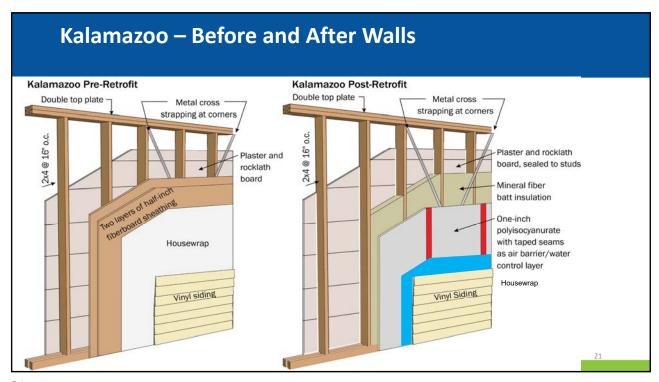
1940s kit home: incremental upgrades by owner

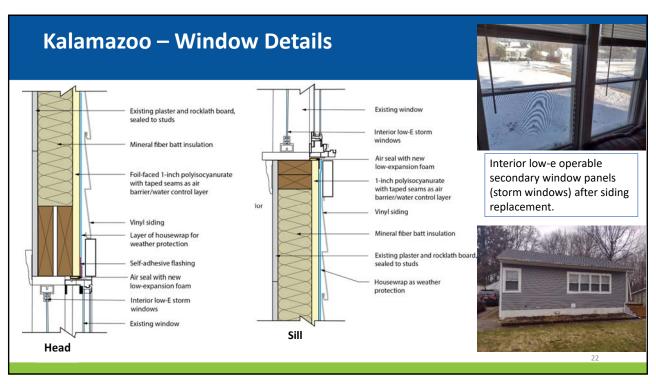
18

<sup>&</sup>lt;sup>2</sup> Use triple rather than double pane. No window larger than 3X5 on this project, so no incremental labor cost as installation still manageable with two people.









### Kalamazoo: Key Take-Aways

- Retrofit air sealing by hand—distributed leaks
- Greater airtightness → mechanical ventilation
- Retrofit of storm windows (interior or exterior)
- Cold climate window upgrades: reducing condensation/mold potential >> energy efficiency
- Higher performance glazing: can address condensation and outdoor noise
- Existing window integration with replacement rigid foam sheathing

Kalamazoo Project	Siding <sup>1</sup>	Windows <sup>2</sup>
Planned Material Cost	\$2,000	\$0
Planned Labor Cost <sup>3</sup>	\$5,000	\$0
Total Planned Cost	\$7,000	\$0
Added Upgrade Material Cost	\$2,600	\$1,594
Added Upgrade Labor Cost <sup>3</sup>	\$3,500	\$250
Upgrade Incremental Cost	\$6,100	\$1,844
Total Project Cost with Upgrades	\$13,100	\$1,844

 $^{\mbox{\scriptsize 1}}$  Add 1 inch of foil-faced polyiso continuous exterior foam insulation.

<sup>2</sup> Install interior low-e storm windows.

<sup>3</sup> Estimated labor.

23

## Jackson, MS – Hot-Humid Climate Zone 2



The builder said "tear it down" but it has sentimental value for the homeowner

24









Decide to upgrade siding and windows

Inspect walls and windows

Remove old aluminum siding, windows, board sheathing, drywall, paneling, flooring. Fix pier foundation. Re-set wall studs to 16-inch on-center.

25

# Jackson, MS – Decisions



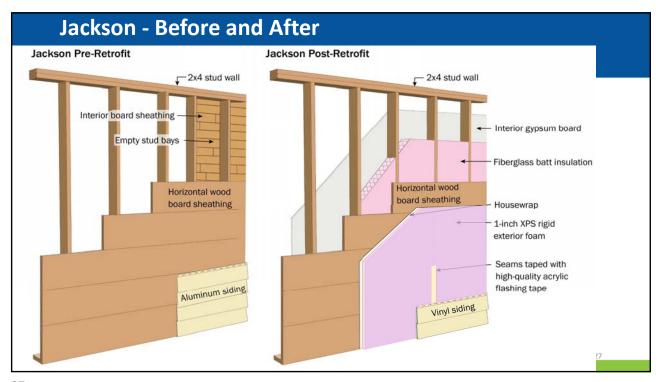


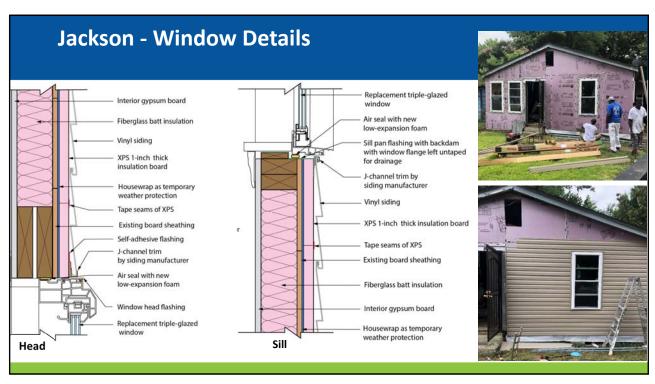




Kept the exterior board sheathing, added house wrap and 1 inch of XPS rigid with taped seams. Installed triple-pane windows and vinyl siding.

On the interior, removed board sheathing, filled the stud bays with fiberglass batts, and installed drywall.





### **Jackson: Key Take-Aways**

- Foundation (crawl space) problems impact all other retrofits
- Educate homeowner on time & cost of retrofitting to code given current conditions: do structural/exterior issues before interior retrofit
- Contractor will make added insulation standard practice with siding replacement (for energy efficiency + comfort)
- Triple glazing retrofit for noise issues (train tracks) rather than energy savings
- Triple glazing long lead time in hot-humid climate.

Jackson Project	Siding <sup>1</sup>	Windows <sup>2</sup>
Planned Material Cost	\$2,600	\$3,378
Planned Labor Cost	\$1,600	\$800
Total Planned Cost	\$4,200	\$4,178
Added Upgrade Material Cost	\$975	\$3,524
Added Upgrade Labor Cost	\$3,200	\$0
Upgrade Incremental Cost	\$4,175	\$3,524
Total Project Cost with Upgrades	\$8,375	\$7,702

 $<sup>^{\</sup>mbox{\scriptsize 1}}$  Add 1 inch of foil-faced polyiso continuous exterior foam insulation.

29

# Long Island, NY – Mixed-Humid Climate Zone 4

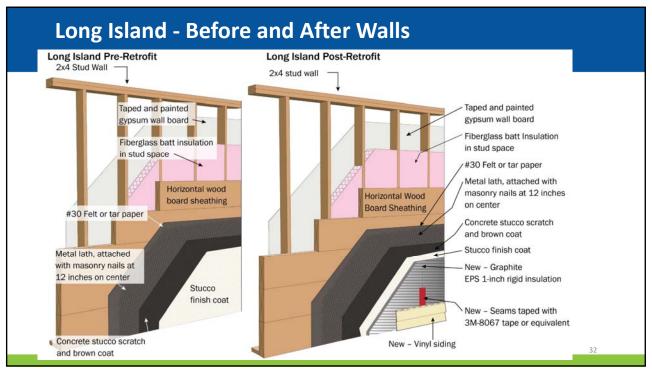


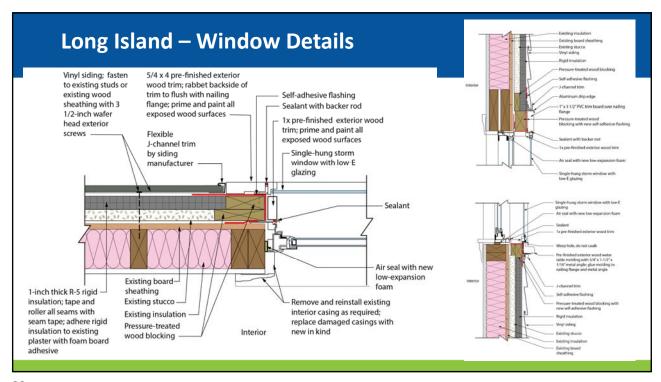
Italianate 1920s two-story stucco home – renovate and upgrade for new use

30

<sup>&</sup>lt;sup>2</sup> Install interior low-e storm windows.







- Non-profits: fundraising for building vs. ongoing utility bills
- Rigid foam over the existing stucco avoided lead paint removal and drill & fill through cement stucco
- Installation decisions must make sense in the local market in terms of costs and contractor and materials availability (why not EIFS)
- Architect or designer drew details for water management and air sealing and reviewed
- Project did not move forward

Long Island Project	Siding <sup>1</sup>	Windows <sup>2</sup>
Planned Material Cost	\$5,000	
Planned Labor Cost	\$10,000	
Total Planned Cost	\$15,000	
Added Upgrade Material Cost <sup>3</sup>	\$2,500	\$6,400
Added Upgrade Labor Cost <sup>3</sup>	\$2,050	\$4,800
Upgrade Incremental Cost <sup>3</sup>	\$4,550	\$11,200
Total Project Cost with Upgrades <sup>3</sup>	\$19,550	\$11,200
<sup>1</sup> Add stucco over 2 inches polyiso insulation: 60 poyiso boards + tape.		

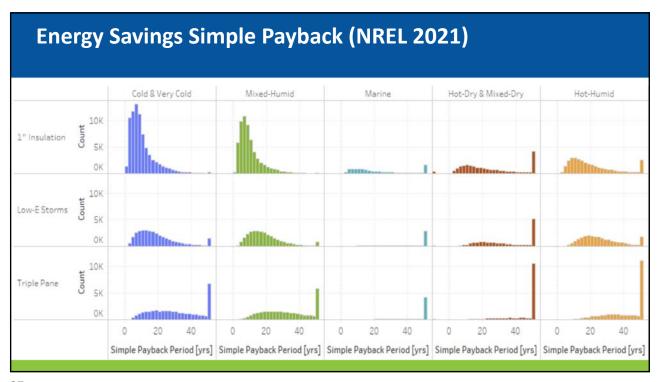
- <sup>2</sup> Exterior storms. 32 windows x \$350/window.
- <sup>3</sup> Materials and labor costs are estimates. Retrofit was not completed.

#### **Conclusion**

- Contractor survey: could you sell this?
- Million+ houses are re-sided each year in U.S.
- Only small fraction add exterior insulation
- Lost opportunity ideal time for energy retrofits

35

#### **Upgrade Percentage Energy Savings (NREL 2021)** Building America Vintage 1" Insulation & 1" Insulation & 2" Insulation & 1" Insulation Low-E Storms Triple Pane Low-E Storms & Climate Zone Low-E Storms Triple Pane Low-E Storms Shading Cold & Very Cold Before 1950 8.9% (sd 3.1%) 16:2% (sc 5:3%) 1950-1969 8.4% (sd 2.9%) 15.3% (sd 5.2%) 1970-1989 12.6% (sd 3.2%) 8.9% (sd 3.3%) 16.5% (sd 5.9%) 15.4% (sd 5.3%) 14.3% (sd 4.7% Mixed-Humid Before 1950 7.9% (sd 2.7%) 14.4% (sd 4.9%) 1950-1969 7.3% (sd 2.5%) 13.5% (sd 4.8%) 7.6% (sd 2.9%) 14.9% (sd 5.7%) 1970-1989 12.3% (sd 4.8%) 14.0% (sd 5.5%) 15.6% (sd 6.2%) Marine Before 1950 5.8% (sd 3.2%) 11.3% (sd 5.5%) 4.9% (sd 3.0%) 9.6% (sd 5.3%) 1950-1969 1970-1989 11.4% (sd 5.8%) 5.0% (sd 3.3%) 10.396 (sd 6.096) 13.6% (sd 6.9%) 16.2% (sd 8.8%) 11.5% (sd 6.8%) 13.1% (sd 6.7%) 15.6% (sd 8.1%) 14.5% (sd 7.5%) Hot-Dry & 4.6% (sd 2.9%) 8.6% (sd 5.1%) Before 1950 Mixed-Dry 13.5% (sd 6.7%) 4.7% (sd 2.8%) 8.7% (sd 5.0%) 16.2% (sd 8.0%) 15.3% (sd 7.5%) 1950-1969 1970-1989 9.0% (sd 5.7%) 5.5% (sd 3.1%) 10.0% (sd 5.6%) 12.4% (sd 7.0%) 15.3% (sd 9.2%) 14.2% (sd 8.0%) 12.096 (sd 7.096) Hot-Humid 13.2% (sd 5.1%) 6.4% (sd 2.4%) 11.3% (sd 4.6%) Before 1950 1950-1969 12.1% (sd 5.1%) 5.9% (sd 2.4%) 10.2% (sd 4.5%) 16.4% (sd 6.3%) 8.0% (sd 4.5%) 6.4% (sd 2.7%) 10.8% (sd 5.1%) 12.5% (sd 5.9%) 13.8% (sd 6.5%) 13.6% (sd 6.0%) 1970-1989



# **Bibliography**

Cort, K., T. Gilbride, C. Antonopoulos, K. Ueno, W. White, and J. Elton. 2022. Case Studies of Residential Façade Upgrades in Five Climate Zones. Presented at the 2022 Buildings XV Conference, Clearwater Beach, Florida, December 5 - 8.

# **Questions?**

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