





## **Vision Statement:**

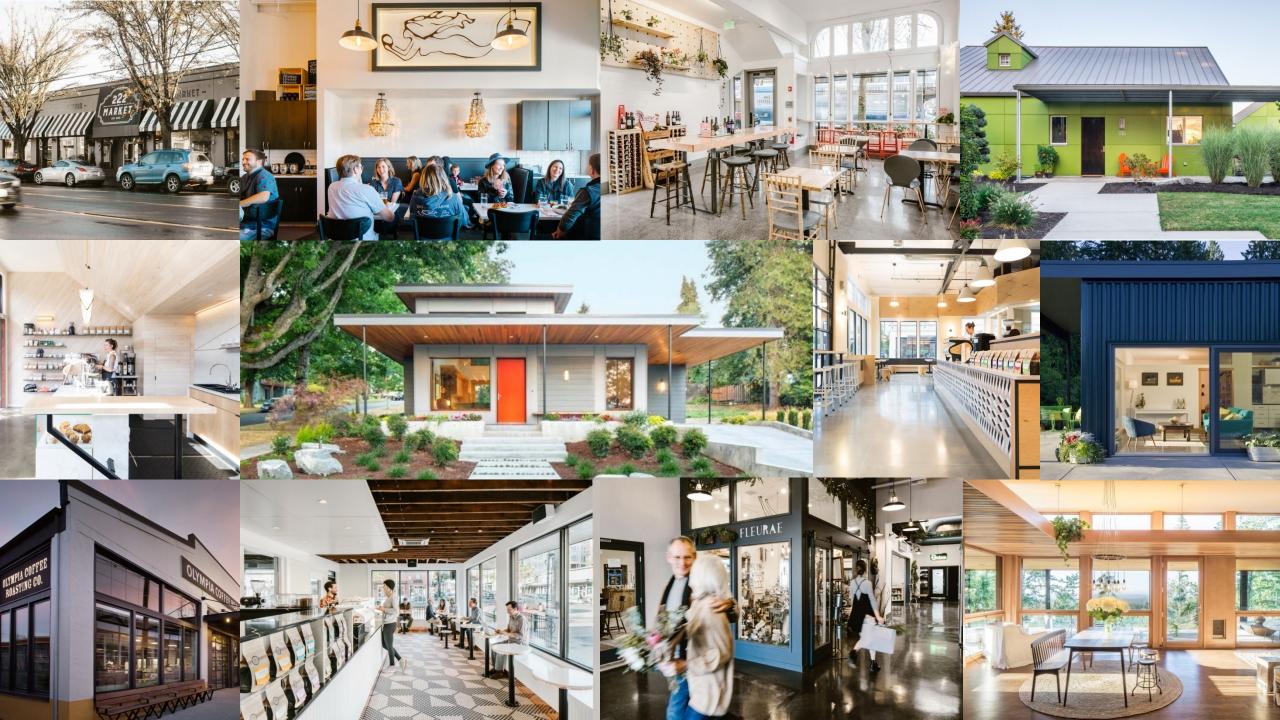
Artisans Group Architecture and Planning is an award winning, women owned design studio, committed to high performance, net zero resilient buildings and communities. As planners, designers and architects, we advocate for healthy, equitable, transformational spaces, and soulful sustainability at every scale of project. Driven by good building science, we put things on the planet with great care, leveraging decades of experience into lasting relationships, and hundreds of realized dreams.

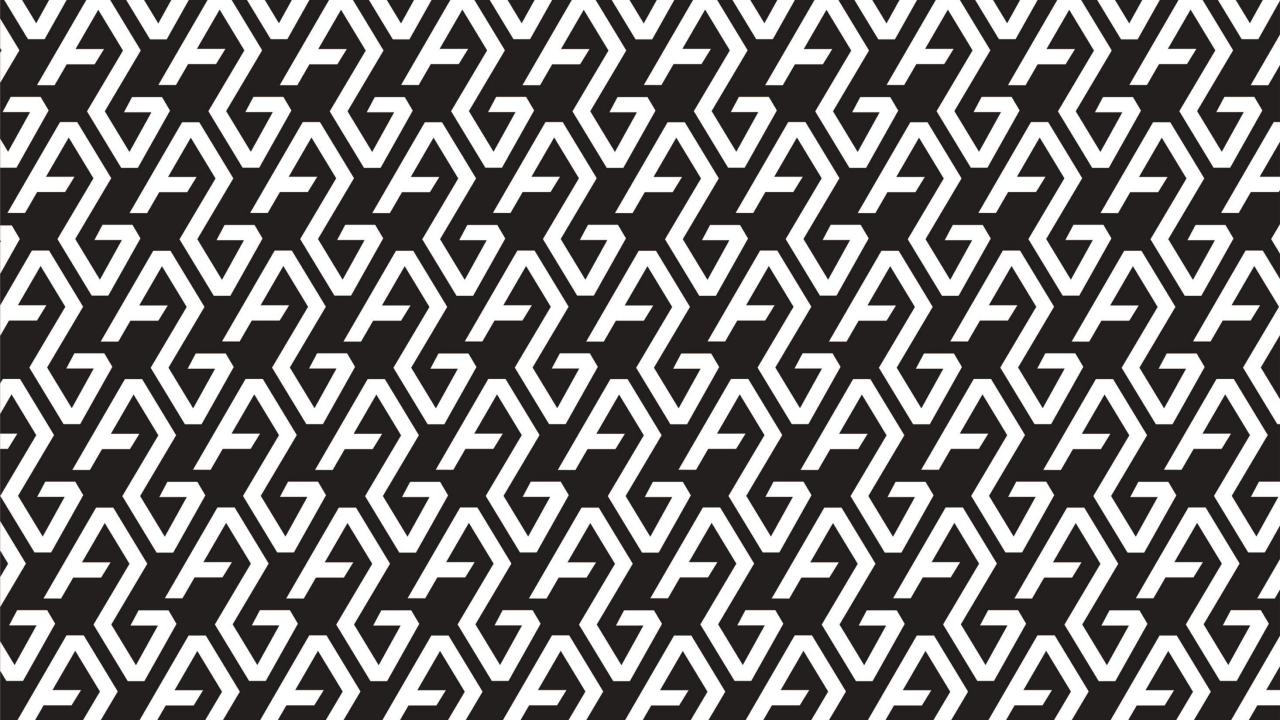


Roussa Cassel
& Tessa Bradley
Principal Architects/Owners

ARTISANS GROUP











We Are Artisans Group



Who knows???



The Players

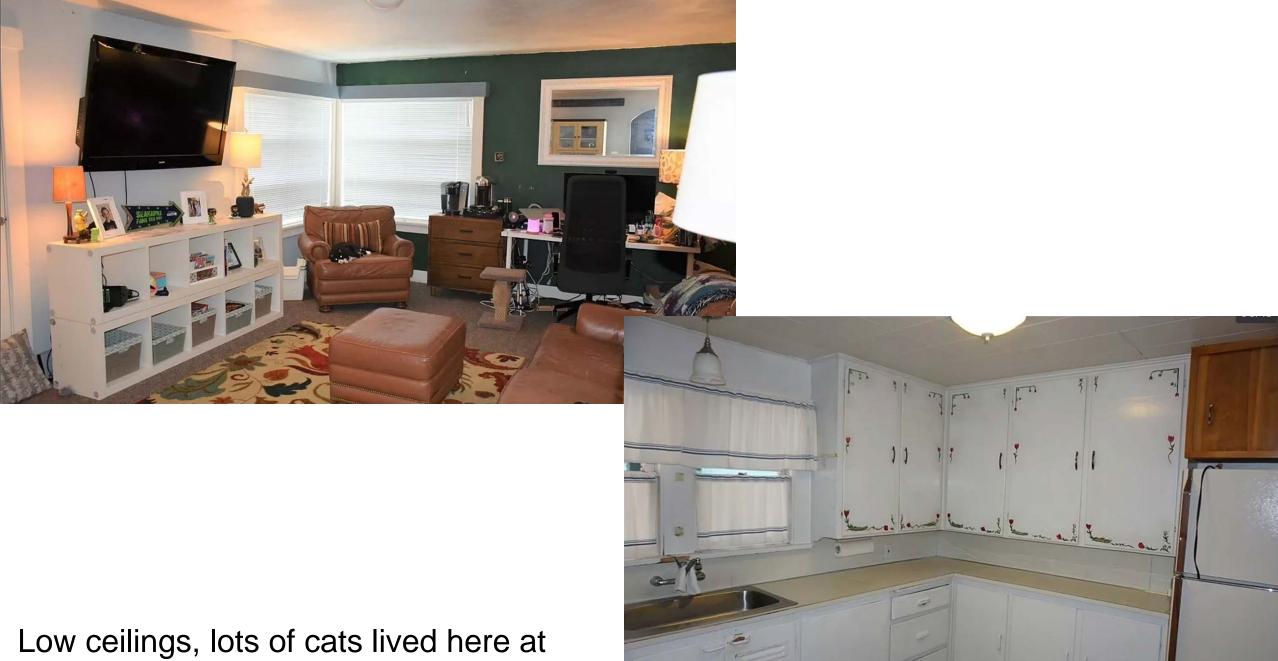
ARTISANS GROUP

ARCHITECTURE + PLANNING

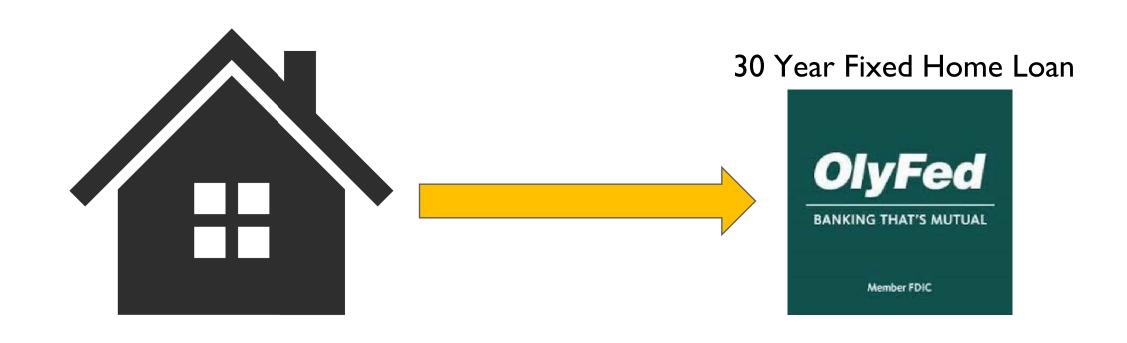




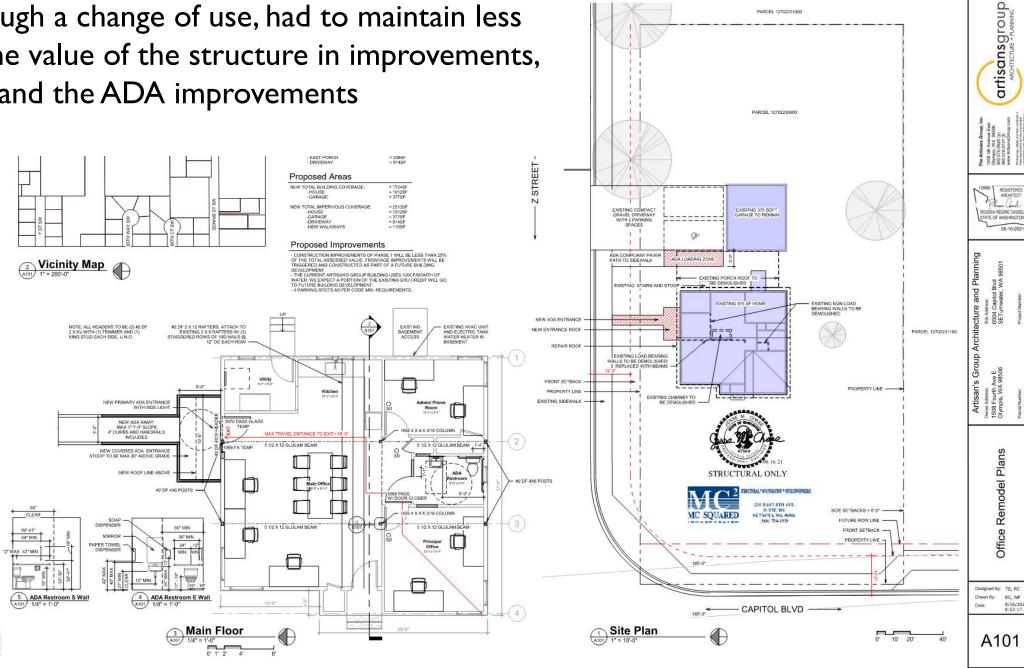
We bought a shitty house February 2021



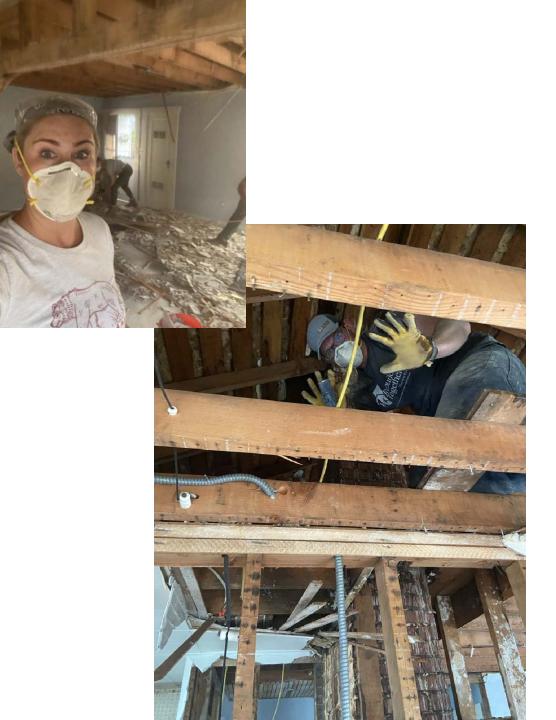
Low ceilings, lots of cats lived here at some point...also not an office legally.



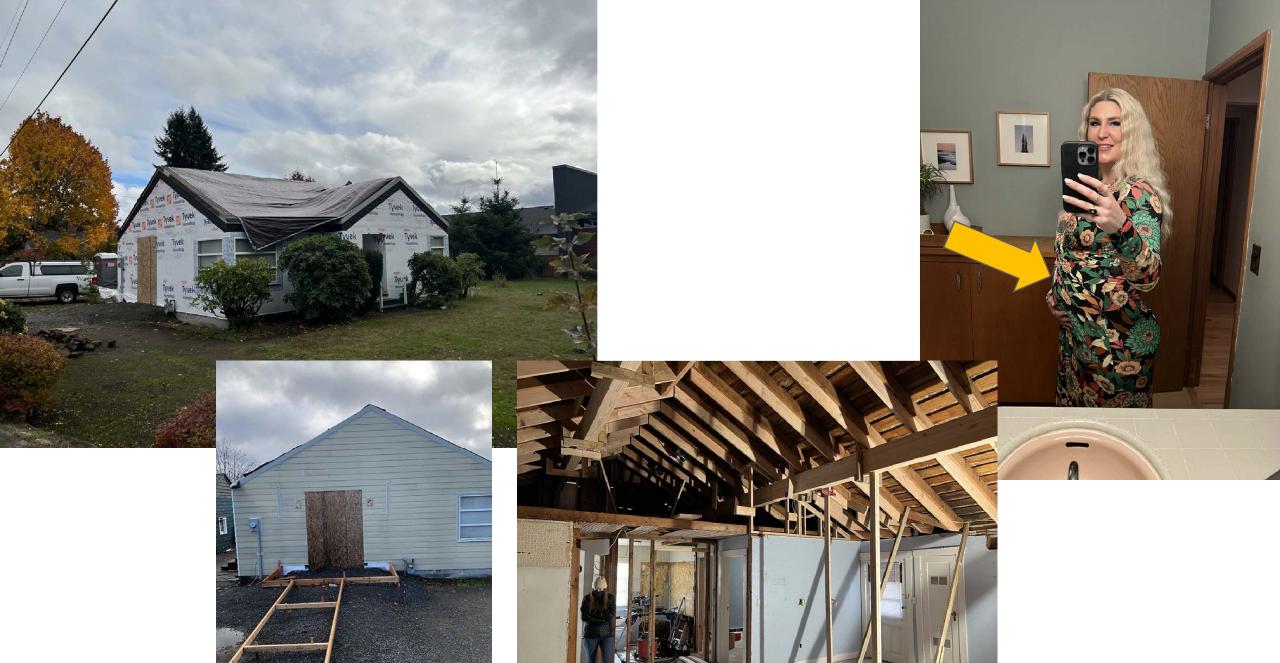
We went through a change of use, had to maintain less than 25% of the value of the structure in improvements, minus repairs and the ADA improvements



PARCEL 12702231000







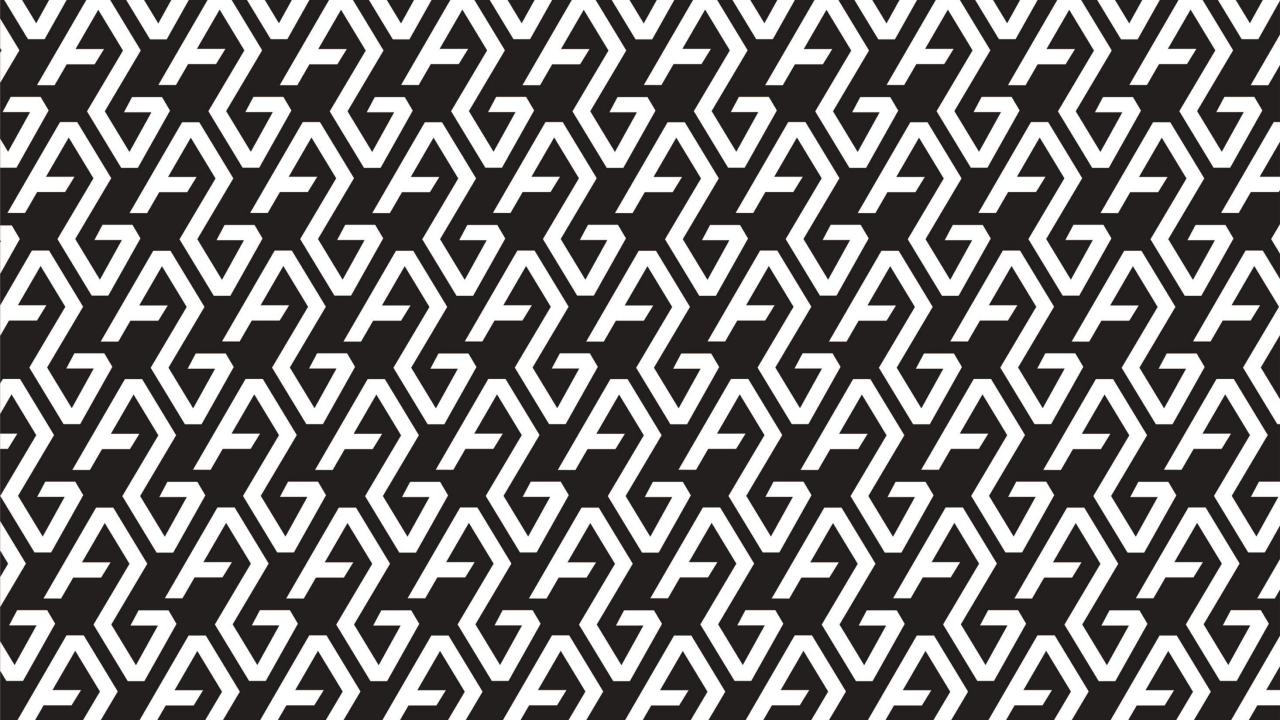
Scope creep!

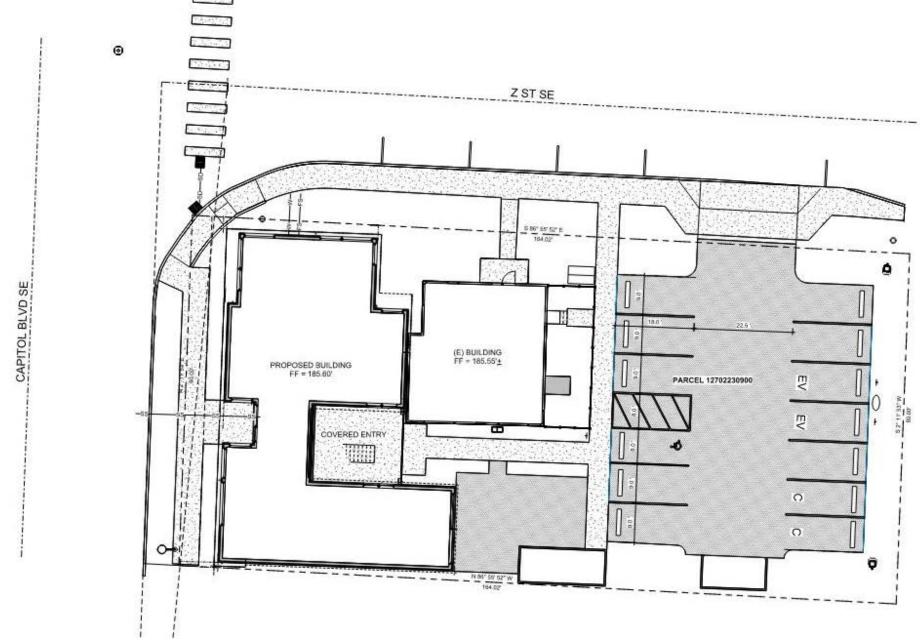
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We started out with a budget of 100K We spent 200K, NOT PH!







Land Use



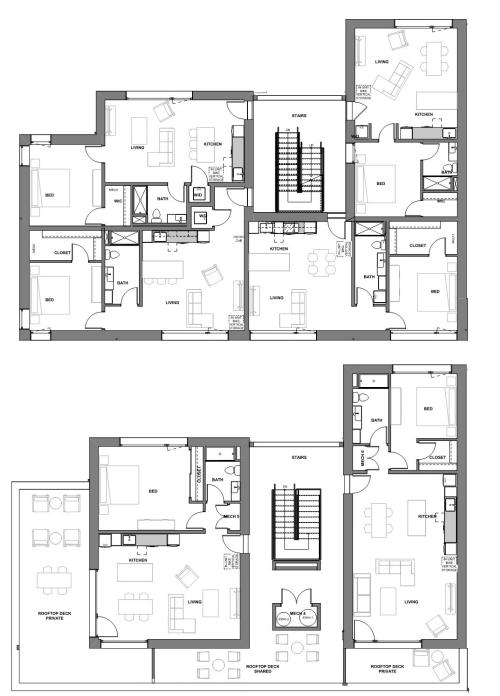


This is how long Land Use took us.....





iCFA, for the Residential Area it's 4134.45 SF, for the Commercial Area it's 2465.13 SF = 6,600 SF

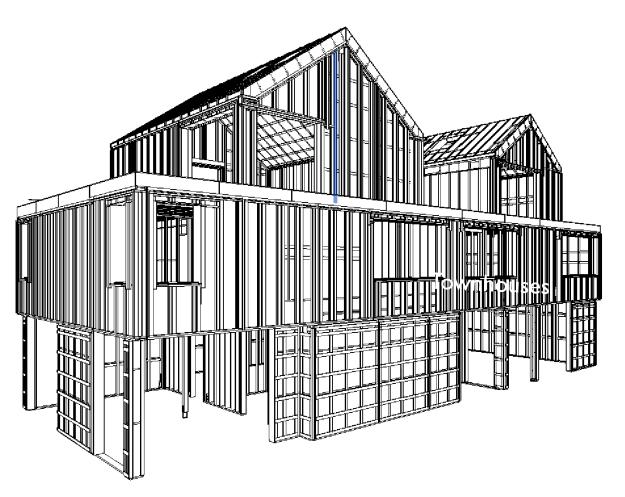


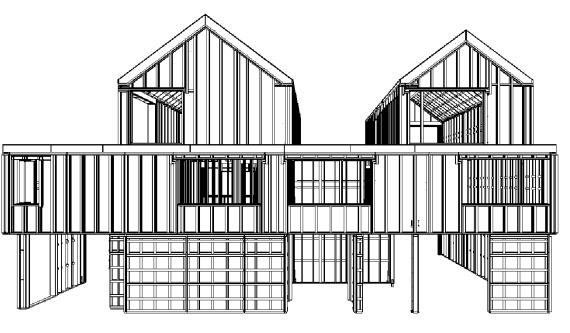






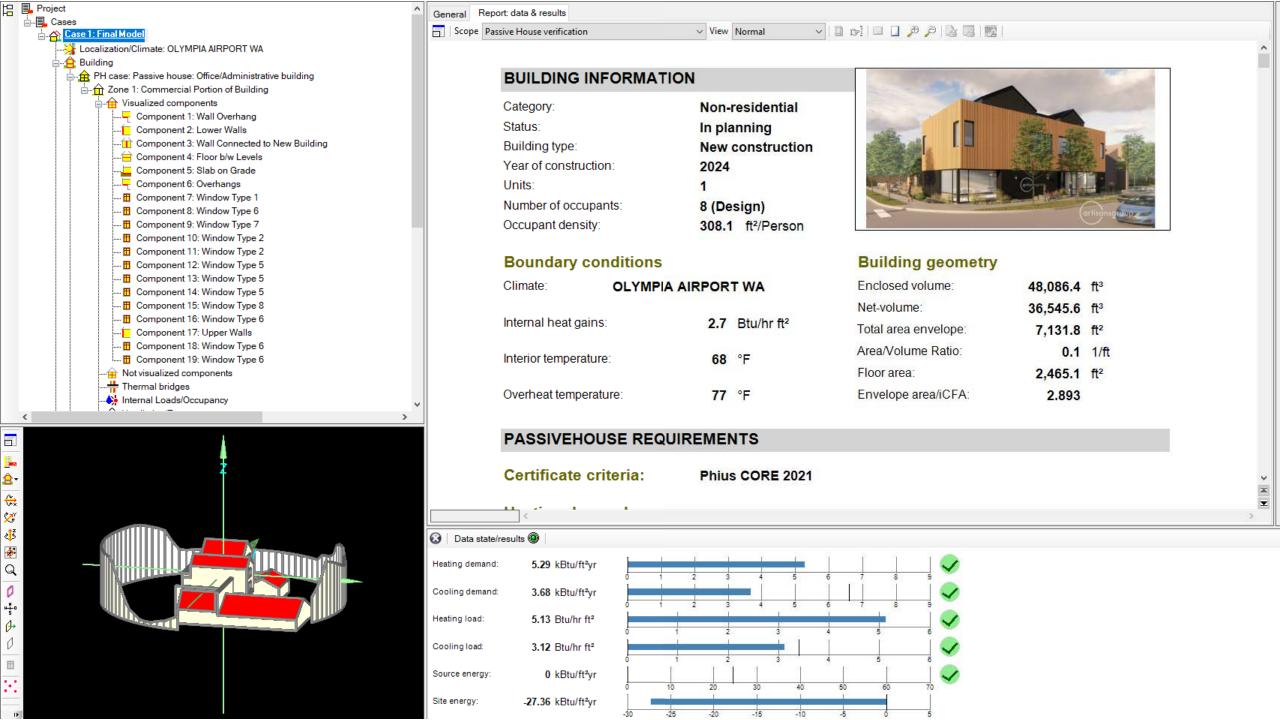


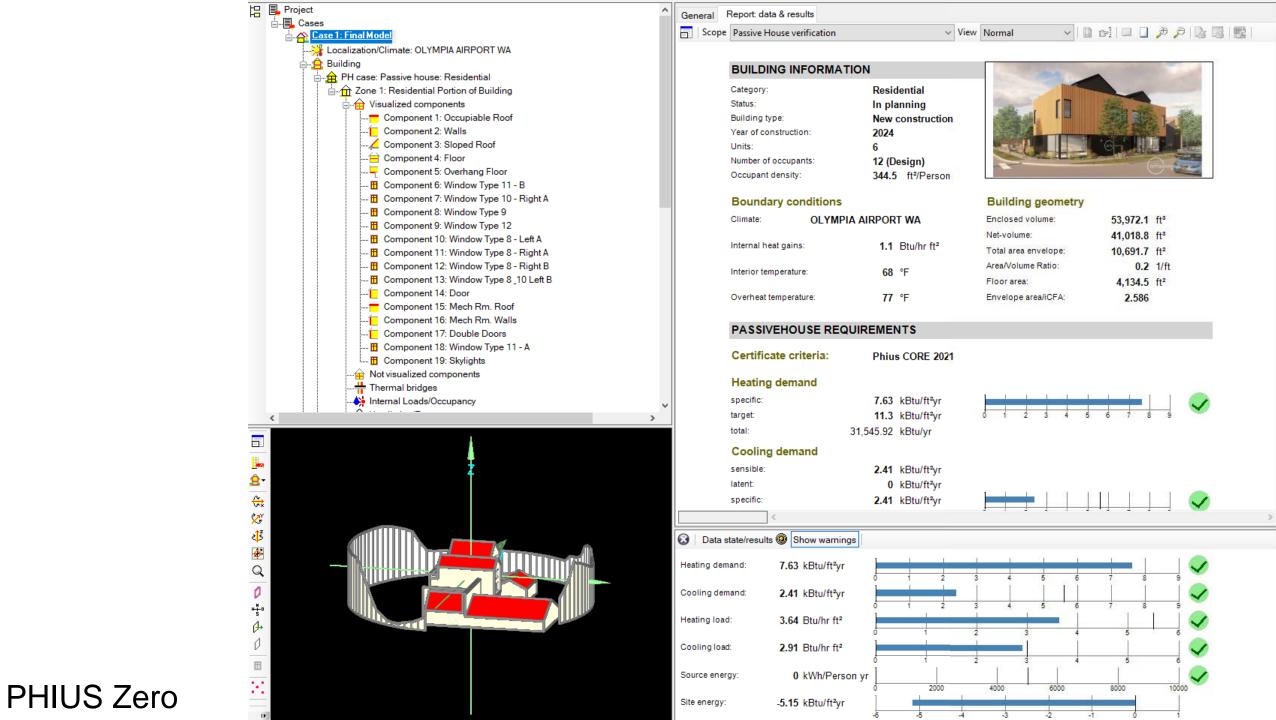


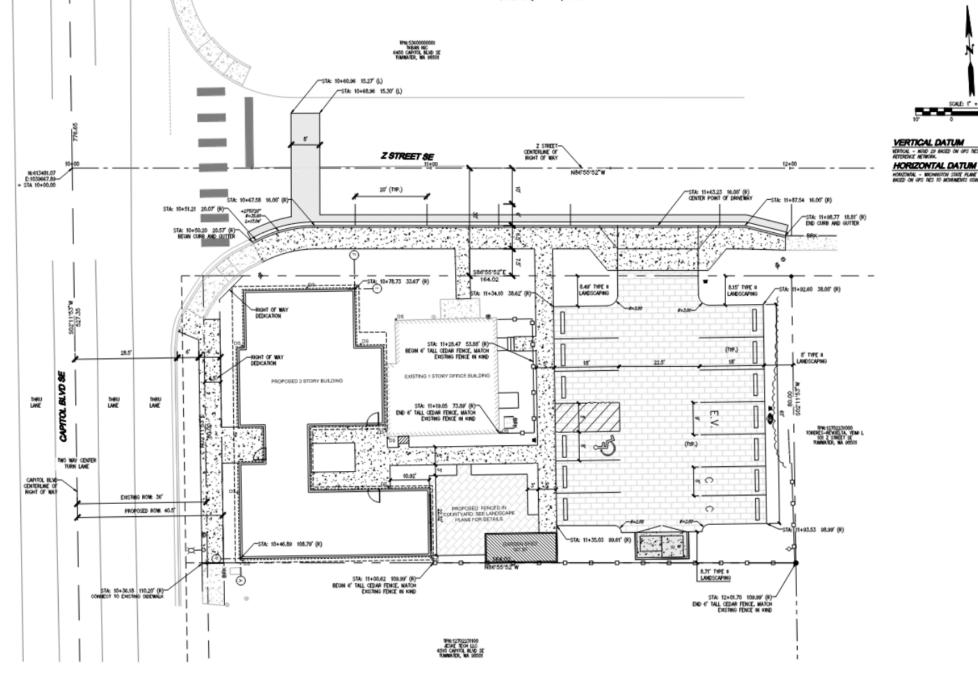




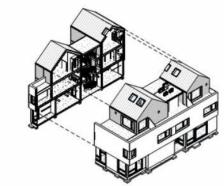








**Civil Permitting** 

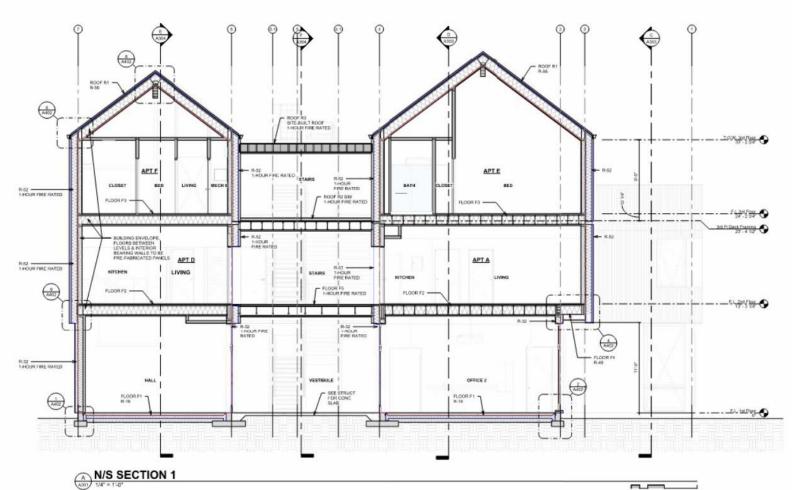


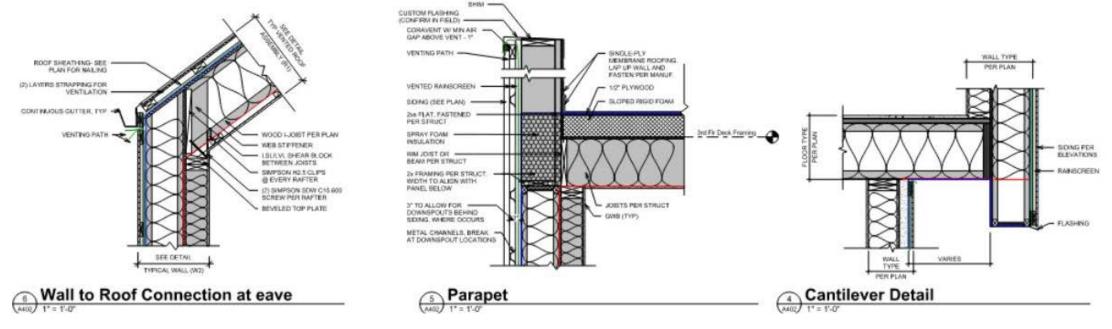
### **BUILDING SECTION GENERAL NOTES**

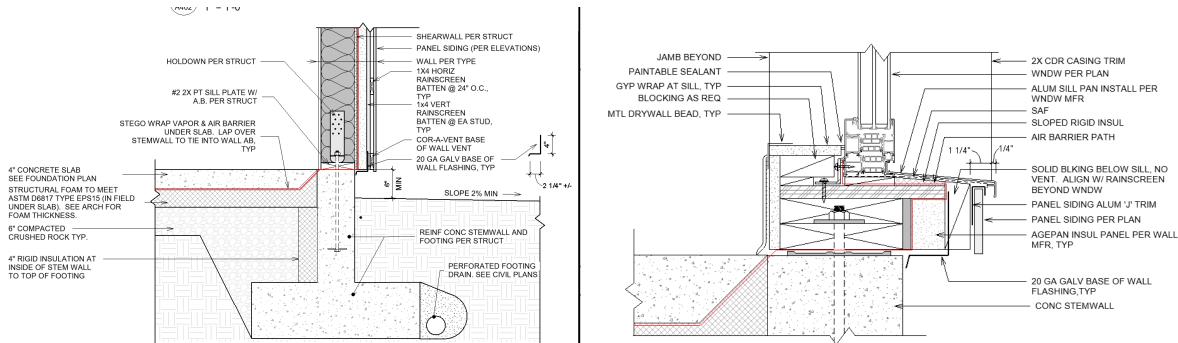
SEE SHEET AND FOR BUILDING ASSEMBLIES, R-VALUES, FIRE-RATINGS AND GA FILE ASSEMBLIES.

### **BUILDING SECTION LEGEND**

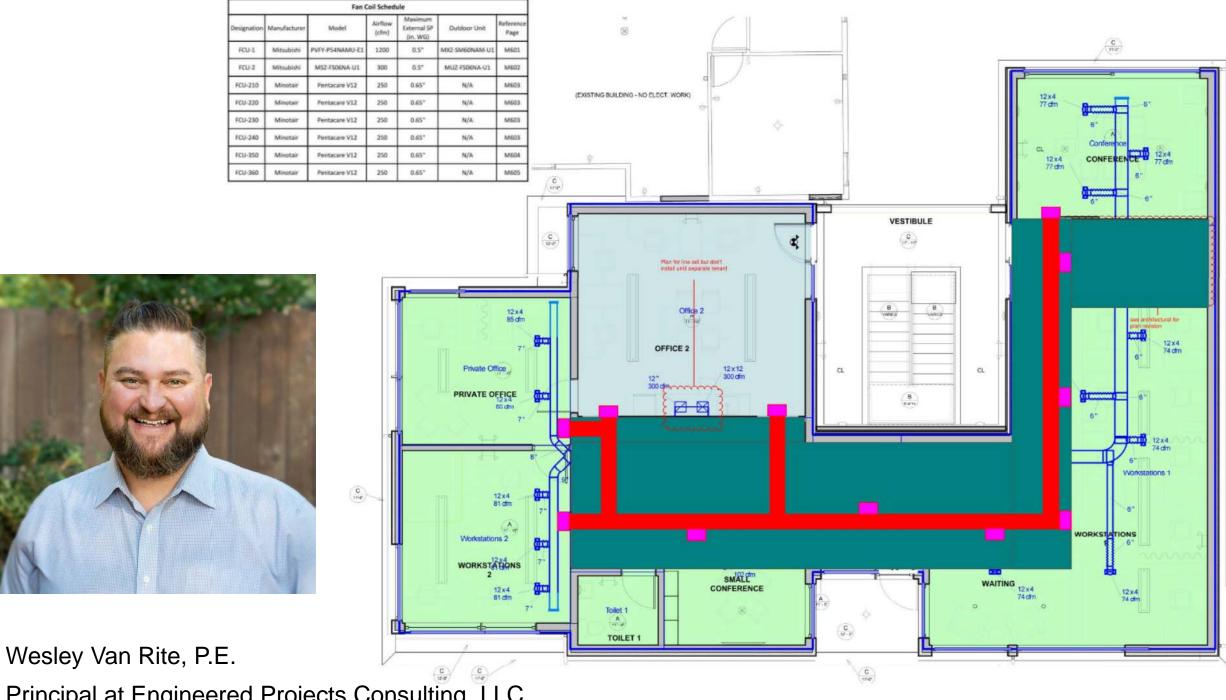
 OUTLINE OF CONTINUOUS AIR BARRIER OUTLINE OF THERMAL INSULATION



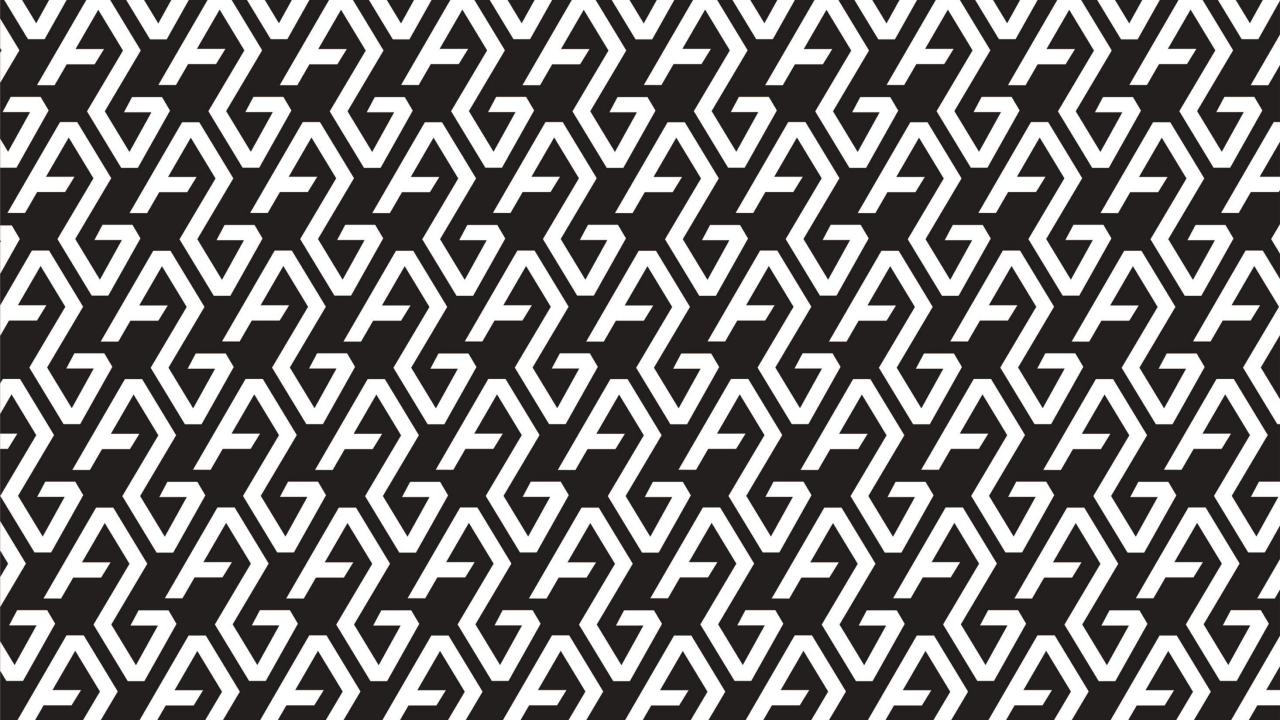




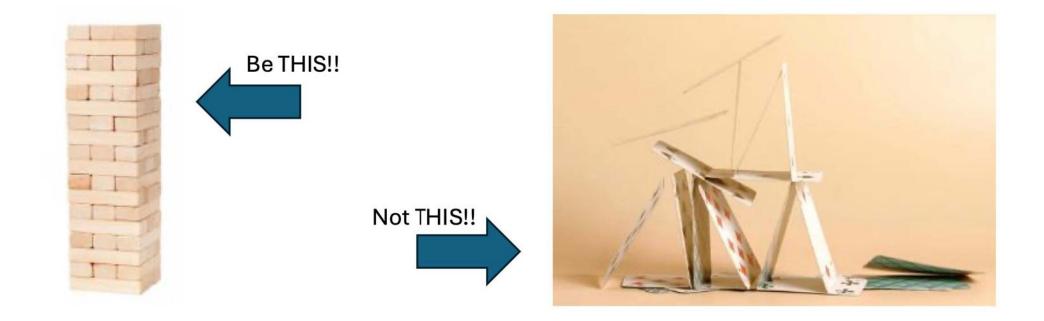
## **Details**



Principal at Engineered Projects Consulting, LLC



### Do You Know Your Business?



Think your business financials have nothing to do with getting funding? Think again!

Do you have a Balance Sheet, P&L and Statement of Cash Flows?

Do you know what those reports mean and how to use them to your advantage?

What experience is sitting in your team?

### The Capital Markets



If only every decision were this easy...

# Where do you start when thinking about how to push a project forward?

What is your long-term plan?
How involved do you want to be?
Are you a type A personality → Practice the Art of Patience

Do you have cash? Yes → Proceed

No → Do you have a framily? Yes.→ Proceed with Caution

### **Options**

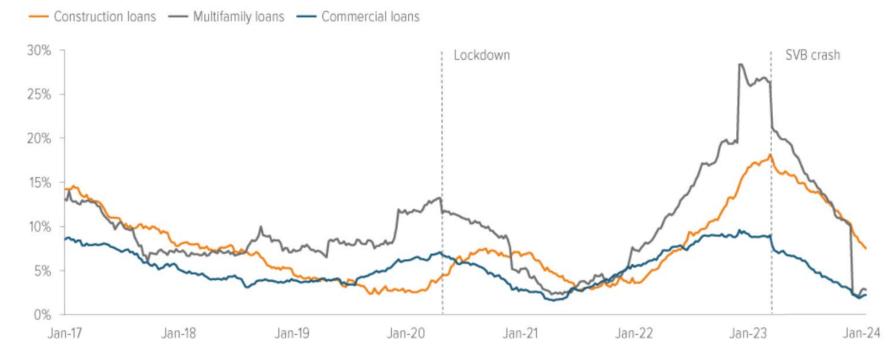
- € Traditional Financing with a lender (bank) 20%
- Institutional Investors (Big projects) 75%
- Family Office Investors 5%

### The Ugly

### Banks' commercial real estate lending, YoY growth (%)

It's an ugly world out there for financing.

Only the best projects are going to get looked at, even less will be funded.



As of 01/17/2024. Source: Federal Reserve Board; Voya IM.

### Cash is KING.

Authors Note: I considered spinning this into a positive and encouraging message. Then I had a coffee and realized that wasn't very kind and a bunch of smart people could handle the truth. Enjoy!

Banks and Private Equity firms are reluctant participants in the market right now. This game is about sponsorship more than numbers, but the numbers will keep you from walking in the door!

Banks are currently levering up to 45% - 50%

Translation: you need to bring 50% - 60% cash to the table to get financing

Rates remain high – SOFR + 700 on 55% debt, yielding about 12% IR for a project.

Translation: Build a pro-forma with a high interest rate to stress the numbers. Debt is expensive.

### The Deets – Important things to know

Proforma – Fancy word for the budget + expected income & expenses projected into the future.

Net Operating Income = Expeded Revenue Generation - Property operating Expenses

Yield on Cost (YOC) – Helps investors quantify risk when purchasing an asset by evaluating profitability based on historical costs. It helps to make decisions on property improvements and the long-term "hold-ability" of a project.

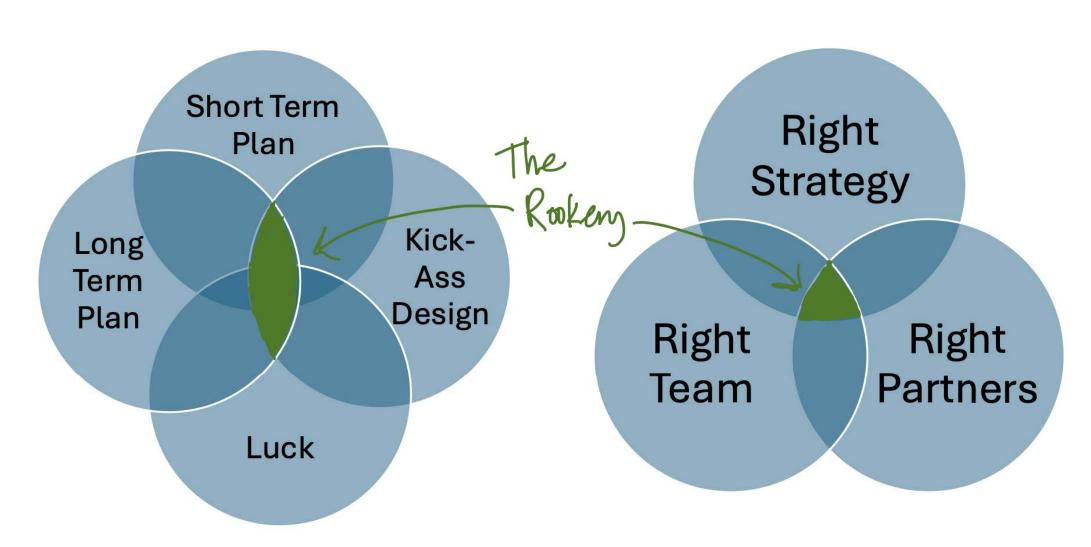
Baseline is a 7.5% YOC. Want to get financing? Be better.

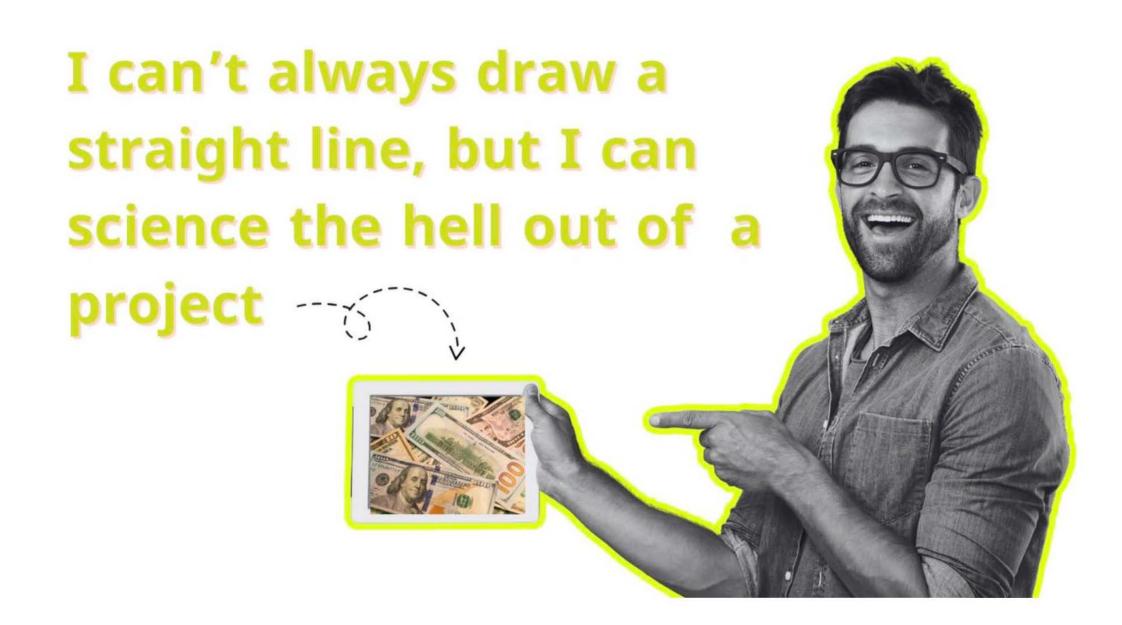
Cap Rate — looks at the market value. It's intended to show the properties current performance and its ability o be an income producing property.



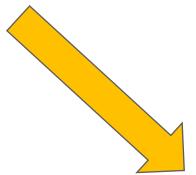
The higher the cap rate, the riskier the investment is perceived to be

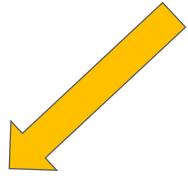
### Anything's possible! You just need a few key things





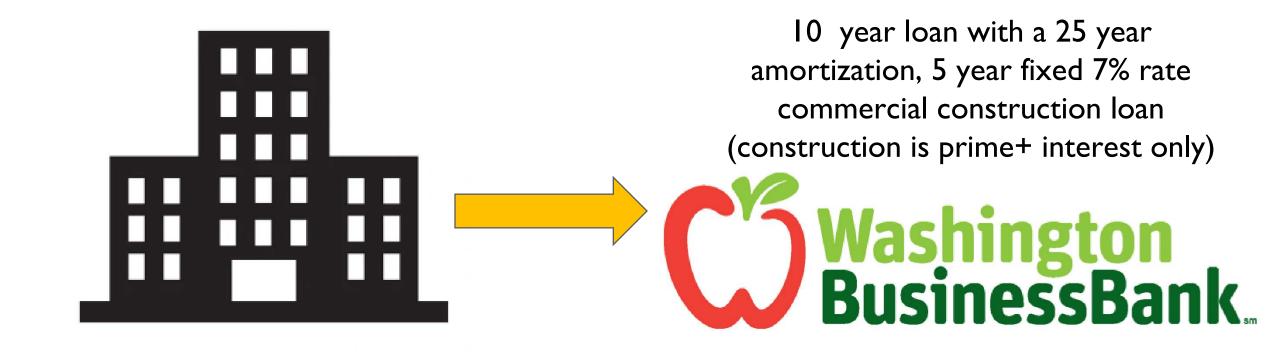
















THIRD FLOOR



Square Footage: Office Square Footage New Office 3,123 sf Existing Office 980 sf Office Hut 155 sf Courtyard Roottop Deck 463 sf Total Owner Occupied Space 5,221 sf Apartment Square Footage 760 st 797 st 758 st Apartment A Apartment B Apartment C Apartment D 727 sf Apartment E 945 st 971 sf Apartment F Total Apartment 4,958 sf Owner Occupied 51% Tenant Occupied 49%





*	Rookery Investments, Construction Costs (had to remove from loan)		
	HVAC Equipment deposits made	12,000	
	Window package, shipping	17,000	
	Deposit made with Collective Carpentry (bldg prefab)	52,264	
	T	OTAL 81,264	
**	Rookery Investments, Other **		
	Civil Engineering	\$85,000.00	paid
	Survey and Staking, Easment	\$7,100.00	paid
	Soil Testing	\$3,995.00	paid
	Landscape Architect	\$2,000.00	paid
	Structural Engineering	\$22,500.00	3/4 paid
	Interior Design Services	\$50,000.00	paid
	Architectural Services	\$200,000.00	paid
	Consutling	\$15,000.00	1/2 paid
	Easement legal	\$1,275.00	paid
	BEE Consulting	\$15,120.00	not paid/included
	Appraisal	\$4,700.00	paid
	PHIUS	\$4,550.00	paid
	Permitting Costs	\$128,048.34	paid
	Т	OTAL \$524,168.34	

The Rookery	Projection Date:	04-10-24
PROJECT INFORMATION:		
Current Equity in Subject Property		\$530,000
Current Debt on Subject Property		\$220,000
Current Value of Subject Property		\$750,000
Permitting, A&E, etc.		\$422,000.00
Construction Costs Total, including tax		\$2,425,861
Construction Contingency Funds		\$210,000.00
TOTAL PROJECT VALUE		\$3,807,86
Rookery Investments, Construction Costs *		81,264
Rookery Investments, Other **		\$422,000
Loan Amount		\$2,774,597
Loan to Value Ratio		72.9%
Loan Term, Years		25
Interest Rate		7.00%
ANNUAL GROSS INCOME  Base Rent Income ***		\$297,894
Vacancy, assuming 5% of Base Rent Income		-\$14,899
ADJUSTED GROSS INCOME		\$282,999
ANNUAL EXPENSES		
Property tax		\$10,000
Insurance		\$5,000
Repairs and Maintenance		\$8,000
TOTAL OPERATING EXPENSES		\$23,000
NET OPERATING INCOME		\$259,999
DEBT SERVICE, PRINCIPAL & INTEREST		-\$235,323
ANNUAL CASH FLOW		\$24,676
Cash Flow Ratio: Net Operating Income / Debt Service		1.10
Capitalization Rate: Net Operating Income / Project Value		6.8%



### Builder's Cost Breakdown

DATE:	3.08.24					Washington BusinessBank
BORROWER	The Rookery Olym	pia, LLC				Core Values
CONTRACTO	OR:					
PROPERTY A	ADDRESS:		6504 Cap	oitol Blvo	SE, Tun	nwater, WA 98501

	ITEM	co	ST BREAKDOWN	REMARKS
1	Plans/Arch/Surveys & Engineering		JI DILLINDOWIY	
2	Road bore	s	11,660.00	
3	Temp. Power/Excavation	s	187,904.00	
0	Footings & Foundation/Concrete	\$	65,725.00	
5	Framing Material / Insulation	\$	640,000.00	
6	gypcrete float	\$	20,000.00	
7	Interior Framing Labor and Materials	\$	40,000.00	
8	Roofing	\$	57,200.00	
g	Windows/Sliders/	\$	17,000.00	
10	Plumbing (rough)	\$	139,745.00	
11	Electrical (rough)	\$	209,360.00	
12	Sprinkler sys.	s	21,450.00	
13	Masonry Veneer & Chimney	s	-	
14	Prefab Fireplace	\$	_	
1:		s	25,000.00	
10	Siding & Soffits/MATERIAL & LABOR	s	192,396.00	
17	Heating/Air Conditioning	s	102,007.41	
18	D::17 1: ( 1 11 0/D1 : (4 -	s	31,200.00	
19	D 11 MM	s	50,000.00	
20	0 11 1	s	-	
2		s	_	
2	STEEL / STAIRS, POSTS	\$	45,000.00	
23		s	5,000.00	
2	Exterior Painting	s	20,000.00	
2	Interior Painting	\$	20,000.00	
20	with the state of	\$	-	
2	Millwork	\$	21,458.79	
2	Cabinets/Hardware	s	64,000.00	
29		s	10,890.00	
30	T1 1: T1:	_		
3:		s	67,262.11	
30		s	13,200.00	
33		s	7,866.00	
34	Electrical Fixtures	s	,,000,000	

35	door hardwasre	\$	5,584.10				
36	Hardwood Floors	\$					
37	Interior Doors	\$	15,240.00				
38	Finish Labor	\$					
39	Finish Hardware	\$	-				
40	Appliances	\$	44,000.00				
41	Solar	\$					
42	Patios/ Paver	8	19,250.00				
43	Cleanup, security fencing	\$	6,000.00				
44	Landscaping/fencing	\$	40,000.00				
45	Flashing and Sheetmetal	\$	-				
46	Demolition	\$	-				
47	Other:	\$	-				
48	Other:	\$	_				
49	Other:	\$	-				
50	Contingency Fund						
51	Subtotal no contingency						
52	SUB-TOTAL HARDCOSTS	s	2,215,398.41				
58	Contingency Fund	\$	210,000.00				
54	BUILDER PROFIT & OVERHEAD	\$	-				
55	SALES TAX	\$	210,462.85				
56	SUB-TOTAL CONSTRUCTION COSTS	\$	2,635,861.26	Signed			
57							
58	LAND VALUE		720,000.00		Borrower's		Date
1			2,425,861.26				
60		<u> </u>	-		Contractor's		Date
61			-				
62	TOTAL		5,781,722.52	Washington B	usiness Bank is	an "Equal Housing	Lender"



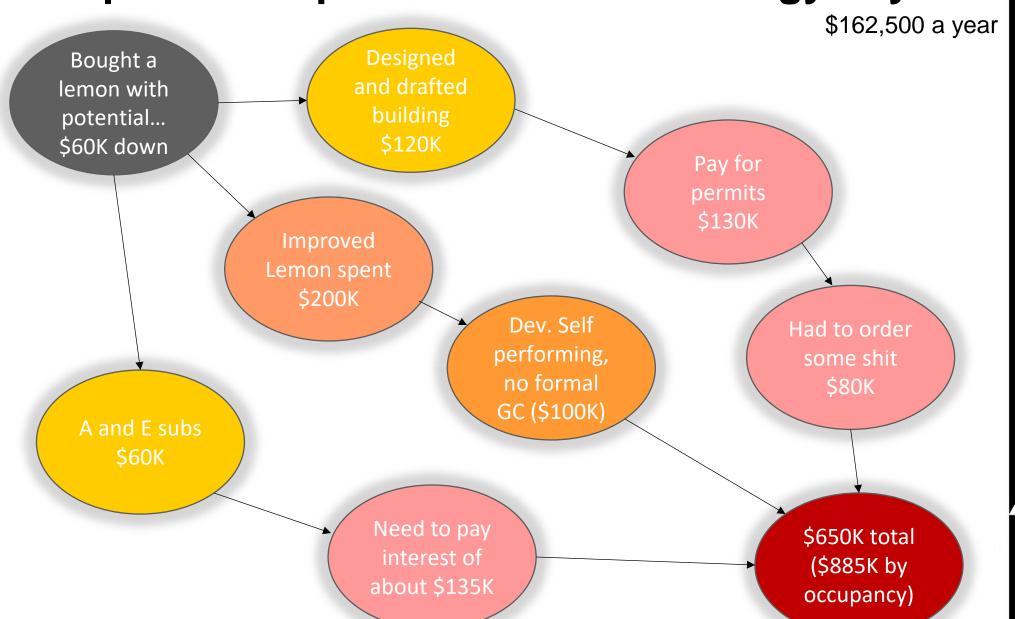
### Builder's Cost Breakdown

DATE:	3.08.24					Washington BusinessBank
BORROW	ER: The Rookery Ol	lympia, LLC				
CONTRA	CTOR:					
PROPERT	TY ADDRESS:		6504 C	apitol Blvd	SE, Tun	nwater, WA 98501

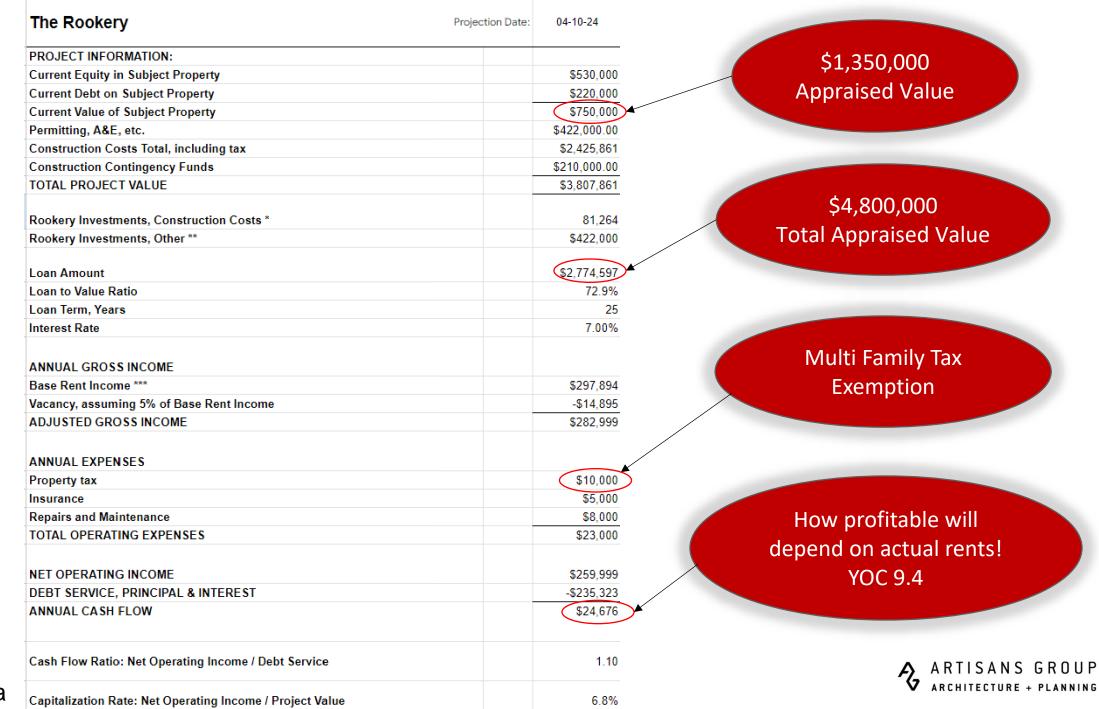
	ITEM	COS	T BREAKDOWN	REMARKS
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0	Footings & Foundation/Concrete	\$	65,725.00	
5	Framing Material/Insulation	8	640,000.00	
6	gypcrete float	\$	20,000.00	
7	Interior Framing Labor and Materials	\$	40,000.00	
8	Roofing	8	57,200.00	
9	Windows/Sliders/	S	267,000.00	
10	Plumbing (rough)	\$	139,745.00	
11	Electrical (rough)	\$	209,360.00	
12	Sprinkler sys.	\$	21,450.00	
13	Masonry Veneer & Chimney	\$	-	
14	Prefab Fireplace	\$	_	
15	WINDOW SET LABOR	s	25,000.00	
16	Siding & Soffits/MATERIAL & LABOR	\$	192,396.00	
17	Heating/Air Conditioning	\$	102,007.41	
18	Rigid Insulation (under slab, roof)/ Blown-in (1st	\$	31,200.00	
19	Drywall/Tape/Texture	8	50,000.00	
20	Sewer Hook-up	S	_	
21	Water Hook-up	\$	_	
22	STEEL / STAIRS, POSTS	\$	45,000.00	
23	Downspouts & Gutters	\$	5,000.00	
24	Exterior Painting	\$	20,000.00	
25	Interior Painting	\$	20,000.00	
26	Wallpaper/Paneling/Trim Stairs	s	_	
27	Millwork	\$	21,458.79	
28	Cabinets/Hardware	\$	64,000.00	
29	Countertops - Quartz	\$	10,890.00	
30	Plumbing Fixtures		·	
31	Linoleum, Polished Concrete (1st Floor)	s	67,262.11	
32		s	13,200.00	

34	Electrical Fixtures	\$	-			
35	door hardwasre	\$	5,584.10			
36	Hardwood Floors	\$	_			
37	Interior Doors	\$	15,240.00			
38	Finish Labor	\$	-			
39	Finish Hardware	\$	-			
40	Appliances	\$	44,000.00			
41	Solar	\$	-			
42	Patios/ Paver	\$	19,250.00			
43	Cleanup, security fencing	\$	6,000.00			
44	Landscaping/fencing	\$	40,000.00			
45	Flashing and Sheetmetal	\$	_			
46	Demolition	\$	-			
47	Other:	\$	-			
48	Other:	\$	-			
49	Other:	\$	-			
50	Contingency Fund	\$220,	000.00	<u></u>		
51						
52	SUB-TOTAL HARDCOSTS	\$	3,107,398.41			
53						
54	BUILDER PROFIT & OVERHEAD	\$	360,000.00			
55	SALES TAX	\$	295,202.85			_
56	SUB-TOTAL CONSTRUCTION COSTS	\$	3,762,601.26	Signed		
57	LAND VALUE			-	Borrower's	Date
58	LAIND VALUE		720,000.00			- u-E
		1	-	-	Contractor's	Date
1						
60			-	-	Contractor's	Date
	TOTAL		4,482,601.26			an "Equal Housing Lender"









	FEBRUARY	MARCH	APRIL	MAY
Enter the date of the first Monday of each month>				
Neighbor Maintenance Agreement				
Civil Permit Submital			Permitting	
Building Permit Submital			Permitting	
PHIUS Pre-Cert Submital				
Go out to Bid	Townhouses			
Windows ordered		<u> </u>		
Order Appraisel				
Loan Process				
SITE WORK				

## ARTISANS GROUP ARCHITECTURE + PLANNING

#### The Rookery Passive House Mixed Use Appraisal Narrative:

6504 Capitol Way SE, Tumwater Wa 98501



This 8,360 SF Certified Passive House and Net Zero development, will be the home of the award winning Artisans Group Architecture and Planning on the main floor with a flexible arts and culture space. Artisans Group is a 14 person, OMWBE 100% women owned, nationally recognized, high performance Architecture firm. The office will have high end, architecturally designed finishes, a staff kitchen featuring FSC certified local custom cabinetry, common spaces with designer furniture, private and open offices with a large outdoor courtyard off of the all glass conference room with a large custom slab conference table. The building will have designer wallpaper, solid surface counters throughout, designer lighting, and polished concrete terrazzo floors. The outside courtyard supports a tiny home that will host pop up cocktails, coffee bars, live music and arts events.



The upper two floors will provide six units of Luxury Passive Housing as rentable market rate apartments, with high end architectural designed apartments and appliances. The apartments sport tall industrial height ceilings, walls of glass and silent interiors, due to the passive house construction. Imported high end european cabinetry, and luxury appliances, such as a hidden, solid surface integrated cooktops compliment sustainable, marmoleum floors. The two units on the third floor are penthouse style apartments with walls of glass, vaulted ceilings, oversized spaces and large private rooftop decks. The four, second story apartments share a significantly sized rooftop deck on the third floor as well as access to the bottom floor courtyard with its amenities and events. The apartments are larger in size than comparable units, ranging from 760 sf on the four second story units and 958 sf for the two penthouse units. These units





This project will be built to the Certified Passive House standard, currently the most aggressive high performance building standard in the United States. It will use 75% less energy than a comparable building, and with a modest solar array, it will be a net zero building, making as much energy on an annual basis as it uses. Its walls, floors and roofs, have two to three times the insulation required by code, the windows are thermally broken triple paned tilt turns from europe, each unit has luxury heating and cooling, with a fresh filtered air delivery system, so even in wildfire season the tenants will be uber healthy and comfortable. The construction is airtight, with special membranes and detailing to achieve this, so the only "leakage" in the building is through the filtered and controlled air system. The units will be perfectly cool (almost all new locally built apartments have no cooling) and perfectly warm in all extreme weather conditions. This project's walls, and roofs will be prefabricated by a Passive House assemblies company, foam free and ranging from 8-15" deep with dense packed cellulose insulation, the building will go from a foundation to framed in a ready to roof and install windows in less then a week. This results in dry high quality construction with very small tolerances of variation. The exterior walls will have an extensive rain screen behind the siding allowing it to dry out, a best practice for longevity and lower

#### Unique, Upgraded Features will include:

- -Triple Paned, thermally broken tilt turn aluminum windows from Europe
- -Prefabricated, super insulated walls, floors and roofs
- -Advanced climate control and cooling
- -Purified air system, HRV
- Quiet interiors due to airtight construction
- -Industrial height ceilings
- -Extreme temperature comfort
- -European and local custom FSC Cabinets
- -Luxury appliances
- -Solid surface countertops
- -Designer wall paper and lighting
- -Tile showers
- -Solid designer marmoleum floors & polished concrete floors
- -Large common and private penthouse rooftop decks and planted courtyard



#### **Example Projects:**

#### Solis, Seattle Washington

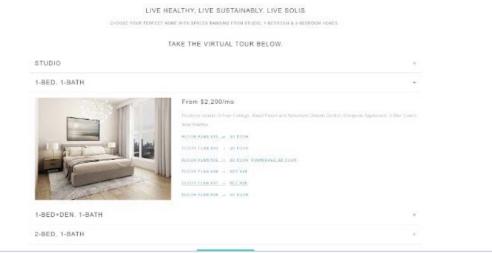
www.livesolis.com



SEATTLE'S NEWEST PASSIVE HOUSE PROJECT—
BE A PART OF PRESERVING YOUR HEALTH & OUR FUTURE

UNCOMPROMISING STANDARDS
FOR THE THINGS YOU LOVE

The largest one bedroom unit is approximately 100-300 sf smaller than our units. Rents for \$2,200/Mo plus utilities



#### Madrone, Seattle Washington

www.madroneseattle.com



Our units are 150-350 sf larger and rent for \$2,044 plus utilities.



# **Example Pros Cons**

Bought something that would cashflow Bought an nexpensive
Piece of property

Small and hard/\$\$\$ to develop

Formed development team to avoid fees

Avoided GC markup and overhead

Net Zero Better to hold long term NetZero More \$\$\$

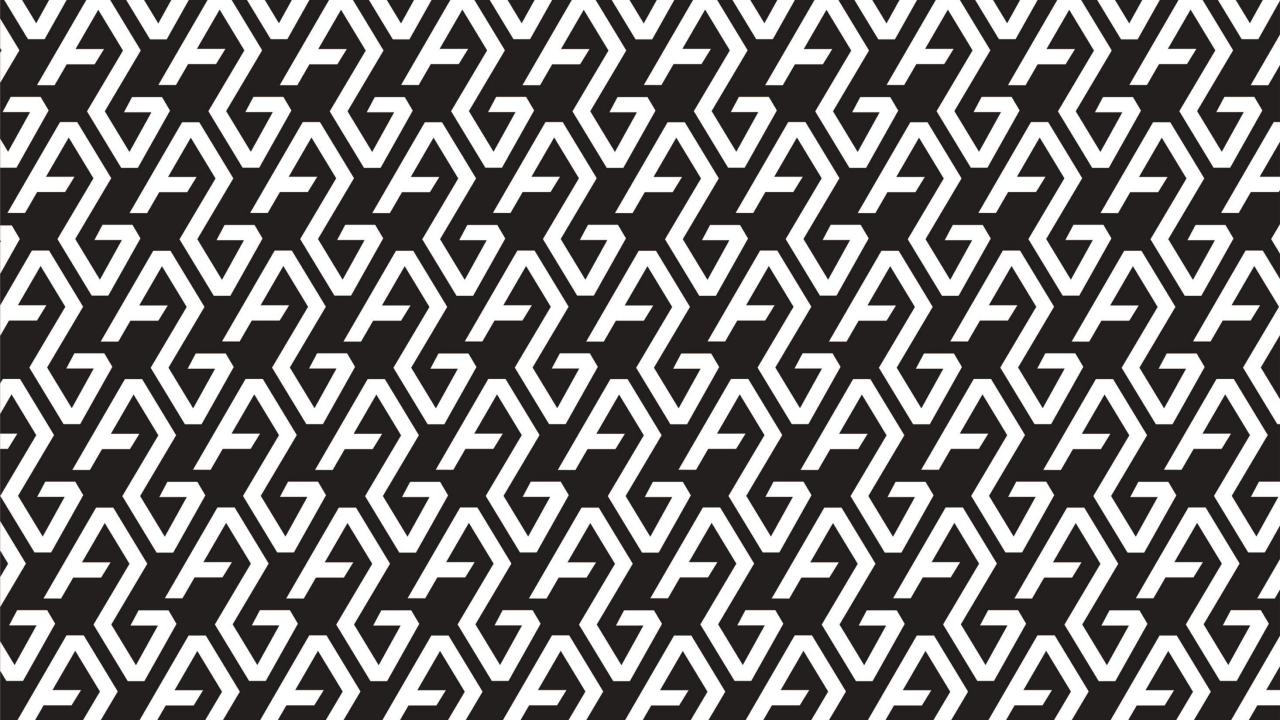
Fun, but a whole ass 2<sup>nd</sup> job

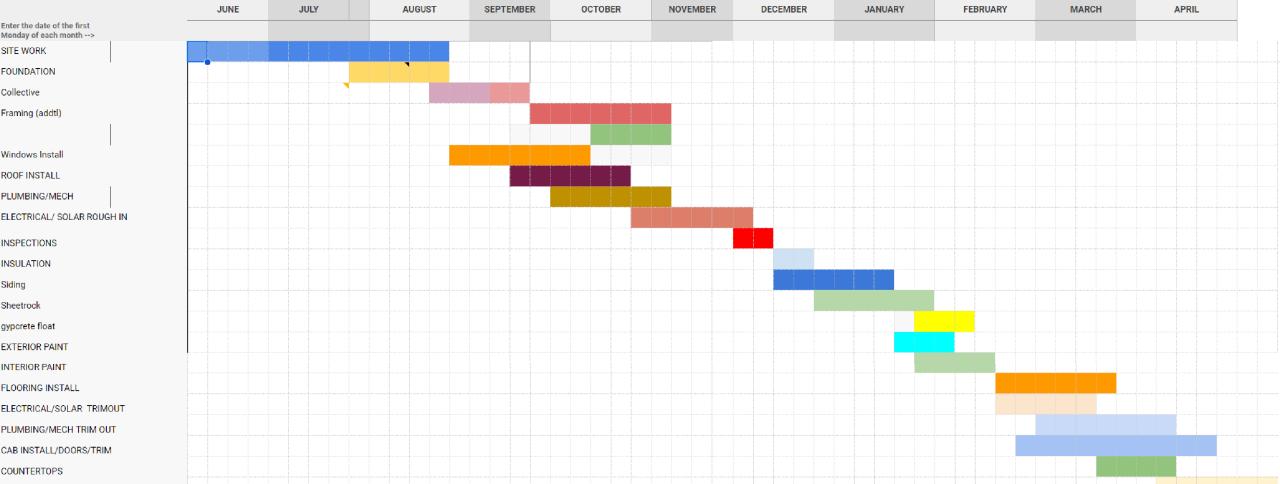
Doesn't cashflow great/ROI

Risk-location unproven luxury market

Will help our Architecture Firm!







PUNCH/FINAL INSPEC, CLOSE OUT





His first tree felling..





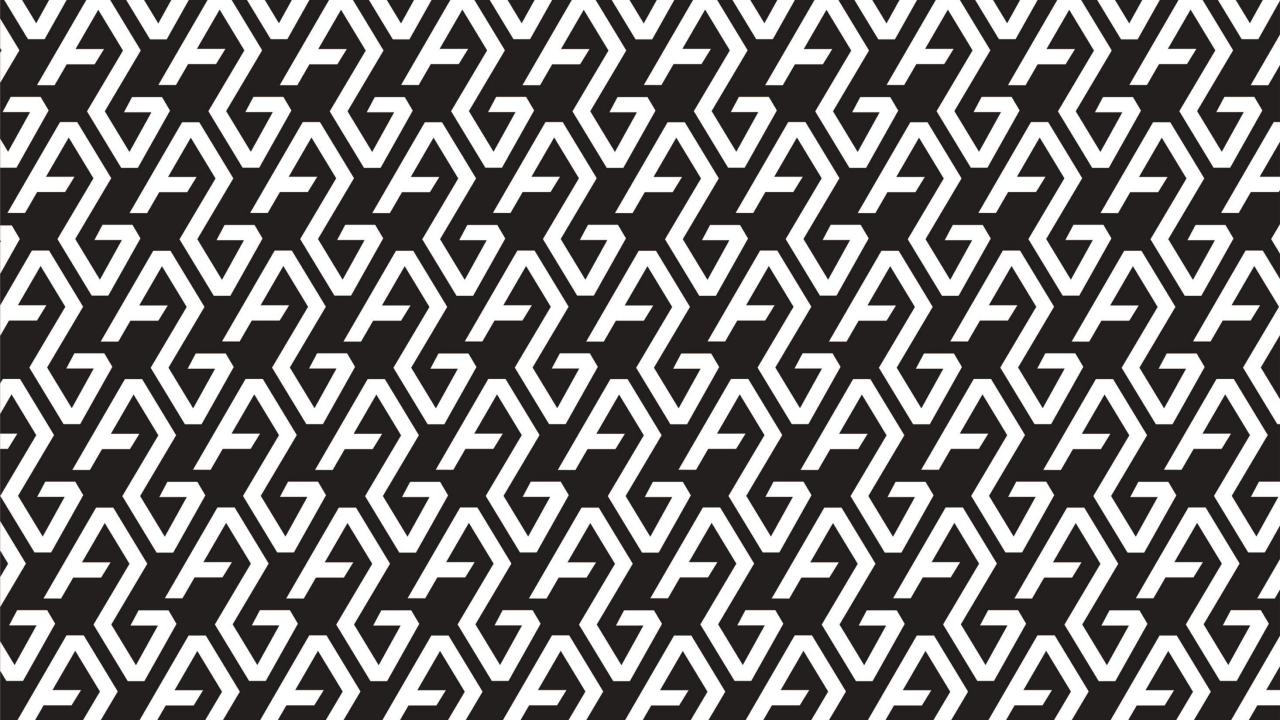
## Construction



Construction



## Construction



What's coming...but bigger.









